

Kimb & Dan

We specialize in branded content, social experiences, and integrated campaigns.

FREELANCE CREATIVE TEAM

2016 - Present

Copywriting, art direction, branding, strategy and directing.

Ad Agencies

JWT NY, T3 Austin, FCB NY, Mission, Present Day, Emergent Order, Studio Malagon

Client-Side

WeWork, SoundCloud, VISA, Oatly, Runa Tea, Kombrewcha

Media Companies

CNN, Great Big Story, Vanity Fair, New York Times

Production Houses

Courageous Studio, TBrand Studio, Sawhorse Productions, Unit9, Particle3, Broderville, Boardwalk Pictures

DDB NY + DDB BERLIN

2007 - 2016

In nine years at DDB we worked our way up from junior creatives to creative directors. We created work in every medium from traditional to digital, to social. Worked on 47 brands, oversaw 15 TV shoots, won 5 pitches and made campaigns that are still running 4 years later.

NOTABLE PROJECTS

[Hulu - The Shape Of History](#)

Art Installation and activation for Hulu and Women's Equality Day

[Qualcomm - The Invent-Off](#)

A branded web series that ran for two seasons

[Facing Addiction](#)

IG campaign that changed the way people talk about addiction

[Filmmakers](#)

Concepted and Directed 10+ Branded Content Films

PRESS MENTIONS

Fast Company, AdWeek, The Austin Film Festival, NY Mag, Refinery 29, Best Ads On TV, The Hollywood Reporter, Campaign, People, The Drum, The Verge, Gizmodo, MTV, The Huffington Post...

SKILLS

Creative Direction

Copywriting

Art Direction

Branded Content

Directing

Integrated Campaigns

Traditional & Digital

Social Media

Events & Activations

CONTACT US

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[DanAndKimb.com](#) - Portfolio

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